Hold up this sheet and take a photo or video (including your Fair Trade s’mores in the photo is optional, but encouraged) to send a visual message to Hershey!

We Want More from Our S’mores!!!

Hershey: No More Child Labor & Poverty in the Cocoa Fields!

Go Fair Trade Certified!
Hold up this sheet and take a photo or video (including your Fair Trade s’mores in the photo is optional, but encouraged) to send a visual message to Hershey!

Hershey:
Children are More Important than Chocolate!
Hold up this sheet and take a photo or video (including your Fair Trade s’mores in the photo is optional, but encouraged) to send a visual message to Hershey!

Hershey: Go Fair Trade Certified! End Child Labor & Poverty in the Cocoa Fields!