Oct. 7, 2009 - Consumers give Lidl representatives a piece of their mind. In German this expression would be translated as “washing someone’s head”, and that’s what labour rights activists literally did in a street performance in front of a Lidl store in Vienna.
July 24, 2009 - Demonstration of Triumph workers in Thailand against planned retrenchments at Body Fashion Thailand (BFT) - organised by TITLU and TLC. More photos available at http://www.flickr.com/photos/40745138@N02/
March 7, 2009 - CCC Italy holding a street action in Milan to push Prada to correct labour rights violations at the Desa factory, one of their Turkish suppliers.
June 11, 2007 - Two of the official Beijing Olympics mascots ("fuwas") were at the main post office in Amsterdam, the Netherlands to mail the Play Fair 2008 report, detailing rights violations in Olympic supply chains, to the Dutch members of the International Olympic Committee.
April 22, 2008 - Johanna Fincke, of the German CCC, speaking to Jochen Zeitz, Puma’s CEO and other company executives about the outstanding issues that Puma must take responsibility for in its supply chain, at the company’s 2008 shareholder meeting.
August 3, 2008 - CCC campaigners in Hong Kong, backed by the Play Fair 2008 global coalition, confronted the International Olympic Committee for its failure to act on widespread exploitation of workers in the manufacture of Olympics-branded products.
April 2005 - Two Bangladesh garment workers unions, the NGWF and the BGIWF, demonstrate in Dhaka to demand the arrest of the owners of the Spectrum-Shahriyar factory. The April 11th collapse of the factory, built on top of a flood-prone former swamp killed 64 people died, injured some 74, and left hundreds jobless. The factory supplied numerous European retailers.
August 10, 2004 - A large group of faceless activists working at sewing machines on a rooftop in the center of Athens, with the Acropolis as the backdrop, drew attention to the plight of exploited faceless workers in the production of sportswear and Olympic-branded merchandise.
July 20, 2004 - To draw attention to the Play Fair campaign the Clean Clothes Campaign organised a bicycle tour across Europe. On July 29th a Dutch group left Amsterdam to meet the rest of the group of cyclists for the grand departure from Leuven, Belgium. The 27 cyclists, pictured here, left Leuven on July 30th. They generated a lot of media interest along the way and were supported along the route by local authorities, campaigners and sportsmen and women. On August 2nd in Lucerne, Switzerland the cyclists were greeted by campaigners and by a huge signpost encouraging them to keep going (only 1331 km left to Athens!). Campaign activities and press events also were organised for the cyclists in Italy and Greece.