Country reports Clean Clothes Campaign -
March to June 2003

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**Austria**
Clean Clothes Kampagne

**Activities and Events**

**Vienna Marathon - 25th of May 2003**
We had planned to pay the fastest woman the difference in the price money with the fastest man, which would have been E. 4500. For that we wrote fundraising-letters to the green and social democratic party, to companies connected to women's issues and women's magazines.
This led to pressure on the organisers of the Vienna City Marathon and so there was no difference in the price money this year.

So what we actually did

- Produced 22,000 folders to mobilise runners for Vienna City Marathon.
- Were present at every race every weekend the two months before the marathon and distributed folders there.
  - 6th April 03: leafleting at half marathon in Vienna
  - 26th April 03: leafleting and info-tent at peace run in Vienna
  - 27th April 03: leafleting at half marathon in Vienna
  - 3rd May 03: leafleting at the firefighters run in Vienna
  - 4th May 03: leafleting at the Landstrasser district run in Vienna
  - 10th May 03: leafleting at Ober St. Veiter Spring run in Vienna
  - 14th May 03: leafleting at Womens Fun Run in Vienna
  - 18th May 03: leafleting at LCC Prater Run
- Full page advertisements in the two main running magazines
- 60 runners registered to run for CCC
- Ordered 300 T-Shirts for the CCC team
- Had a place at the trade fair two days (23rd and 24th of May) before the marathon between Nike, Adidas and all the other companies. All the runners have to go there to get their start numbers.
The interest of the runners was enormous and 300 new people enrolled for the CCC-Team. So we ran out of T-Shirts and had to continue with stickers.

- At the end we had over 360 CCC-runners from 12 different nations (even Japan and US) out of a total of 25,000 runners at the Marathon on 25th of May. (Apart from the 360 runners we had 25 people leafleting for the campaign and about 10,000 new CCC image-folders distributed.)

We got some support from the green party who also did a press release.

Quite a lot of media attention: 2 times Krone (biggest newspaper in Austria - first time for CCC in Krone, nearly full page), Standard (main quality paper, half page), the consumers magazine Konsument (connected to the Ethibel ethical sportshoes ranking, cover story) and some smaller papers.

- On 18th June 2003 there was a round table discussion with journalists of the two main running magazines between the CCC-Austria and companies (adidas sent Evelyn A.M. Ulrich and Puma sent Reiner Hengstmann both from Germany, so they took it quite seriously). Thus quite long and sustained media attention.

- We got 1000 new activists who ordered our newsletter through the marathon actions.

- Produced an image folder about the CCC, also 20,000.

Other activities and events

- 16th March 2003 action day on CCC in a church in Vienna
- March: CCC participated in FairTrade Weeks in Carinthia, with two seminars on the CCC.
- 23rd to 26th of March 2003: Visit from Maria Luisa Regalado Moran and Soyapa Melgar from CODEMUH (Honduras). They held talks in Vienna, Linz and Pinkafeld (as part of the FairTrade weeks Burgenland) and gave interviews to radio and print media. They were also part of the program of a seminar about the CCC for teachers on the 24th of March.
- 27th March 03: project presentation of the fashion school HBLA 9 in Vienna on CCC.
- 8th May 03: presentation of FairTradeForum Austria (CCC is member of that forum, other members: fair-trade, worldshops,...) in the Austrian parliament. CCC reached some politicians there. Talks in schools.
- 23rd May 03: Did a presentation of CCC work and the model of the Fair Wear Foundation at the board of the Austrian textile industry at the chamber of commerce, quite interested also in FWF model.
- 23rd May 03: charity flee market at the University for the CCC in Vienna, organized by students.
- 29th May to 1st June 03: Took part in ASF (Austrian Social Forum), great platform to get in contact with trade unions and other organizations.
- 3rd June 03: CCC took part in the demonstrations around the strike about the pension reform.
- 4th June 03: talks with organizing committee of the arts/theater festival "steirischer herbst - styrian autumn" on involvement of CCC in festival.
- 7th-8th June 03: Info tent at World music festival.
• 10th June 03: One day meeting of CCC-platform (some organizations from outside Vienna took part, who normally do not take part in the short monthly meetings).
• 11th June 03: Organised a talk of Sadaf Zahar from the Pakistani Trade Union Defence Campaign (PTUDC) together with trade union groups.
• 14th June 03: Info tent at World music festival.
• 18th June 03: New issue of CCC-Austria-Newsletter goes to the printer (print run 9,000).
• 25th June 03: Film evening The Big One (Michael Moore).
• 26th June 03: Meeting with Greenpeace staff on ethical consumer guide, which they want to produce in cooperation with us.

Activities of other platform organisations
The other organisations in our coalition (church organisations and the "trade union NGO" Weltumspannend Arbeiten) are also doing CCC work. They do this through informing in their usual work - in seminars for shop stewards or work in churches - about the CCC.

Urgent appeals
The case on Matamoros is finished.
Started 17th June 03: North Sails (took over from Netherlands) and adidas factory Hermosa in El Salvador.

Other important news
Womens solidarity is coming back into the campaign with a new EU-project together with CIR-Germany on Codes of Conduct. The project is not focused on garments but it will anyway provide the opportunity for them to become more active in the campaign again.

Belgium - Flemish speaking
Schone Kleren Campagne

Maquila campaign

• Participants: FOS (NGO) & ABVV (TU) & partner organisations of FOS in Honduras (FITH & FESITRADEH), Nicaragua (CST-JBE), El Salvador (FEASIES), Namibia (LaRRI), South Africa (ILRIG)
• Training of Belgian trade unionists from different sectors & 'maquila'exhibition
• 3 trade unionists from Central America visit 3 Belgian regions + 2 days seminar with the delegation and 30 Belgian trade unionists (October 2003)

Clean Clothes at Work

• Raise awareness among workers of different sectors
• Especially trade unions from the public sector are interested
• Address employers from public and private sector that buy & employers that produce or sell garment wear
• Ask for a feasibility-study from the ILO regarding the role of ILO in verification systems, via the Belgian ILO office

Urgent Appeals

• Bed&Bath
  o Belgian Social Forum
  o Mailing
  o Website

Clean Clothes Communities

50 communities
Study meeting + report
Perspectives: federation of Flemish Communities + Employers' federation of garment sector

Communication
Newsletter coming out in June
Website

Belgium - French speaking
Vêtements propres

Campaigning

Follow-up of toy campaign 2003
Last year, our toy campaign was focussing on buying practices of four main retailers in Belgium. It was the beginning of a dialogue with the companies. We started the first phase of a study.

Toy campaign 2004- some ideas and supports

• to collaborate with Réseau Solidarité in France
• to create a game based on the life of a woman worker in a toy factory, having to face her daily life and discovering the interest to struggle with others for their workers' rights. This game will have a light version (printed in a leaflet) and a hard version for schools, etc.

Belgian Social Forum
Vêtements propres and Schone Kleren Campagne were part of a workshop coordinated by a trade union and mixing points of view of North and South workers.
Legal Initiatives

Public procurements

- "T-shirt action" T-shirts were sent to the French speaking Belgian MEP and to key journalists.
- The amendments proposed are taken by green and socialist MEPs.
- A press conference is to take place before the debate in plenary session (beginning of July) (one of the main issues of Magasins du monde-OXFAM for the past federal elections).

Universal jurisdiction

The law is in great danger because of pressure of United States and Israel on one hand and from private companies on the other hand. No more question of enlarging the law just to save it. (another issue of Magasins du monde-OXFAM for the past federal elections) To put in relation with the creation of the International Penal Court of Justice.

Companies and Monitoring

Fair Wear Foundation
Starting a consultation of Belgian stakeholders for the creation of a Fair Wear Foundation in Belgium (or an implication of Belgian stakeholders in a wider initiative)
First results show specific orientations and questions:

- to take into account the potential value of this kind of initiative promoting the respect by companies of conventions foreseen to engage States
- how to reinforce the public labour inspection, which articulation between this private system and the public system
- what added value can the FWF bring compared to a bipartite system trade unions / management
- connection with the Belgian public social label

The results of the consultation will be reported before the end of 2003.

Magasins du monde-OXFAM
Beginning of June, seminar in India in order to start implementing the CCC Code of conduct in the two Made in Dignity Indian t-shirts supplying chains.

Support of Workers
Bed&Bath

- urgent appeal distributed during the Belgian Social Forum.
- study the possibility to support the workers-cooperative.
France
Collectif De l'éthique sur l'étiquette

Campagne "Exploiter n'est pas jouer" (part 2)

(More information on last report)
Target: Toy retailers (In France, the main toy retailers also sell garments, shoes, food... Carrefour is the first toy retailer in France).
Aim: to improve companies codes and implementation (especially: participation of workers, NGO's, Trade Unions in producing countries and in Europe).

Tools for lobby:
- Consumers are asked to send letters to local branch of national retailers
- Local CCC's are asked to meet directors of local branch of national retailers

Evaluation, 6 months after the beginning of the campaign:
- Important media coverage. The best since our 1st campaign, in 1995.
- 200 local actions (demonstration of Santa Claus...) in the different parts of France, 40 meetings with local managers of hypermarkets.
- Companies are not very happy with the mark they have got in our November rating leaflet (letter from the president of FCD, French federation of retailers, answer from the French CCC...).

Evaluation + definition of our 3 years plan 2004-2007

The evaluation was asked for by the French Foreign Office (it is included in a general program of evaluation of the main education for development project they have funded, up to now). The final report is ready since the beginning of June.
This report, a preparatory work with members of the French CCC, and other documents (including EuroCCC's) will be the basis for a debate to define our next 3 years plan (2 general assemblies with national members of the CCC: March 18th and June 10th + meeting with representatives of local CCC, April 26th + 2 workshops on multistakeholder verification of codes, including a debate on the FWF proposal + 1 workshop on the Olympic games campaign.

Decisions taken during the general assembly, in June:
- Political agreement on the framework of multistakeholder verification proposed by the FWF. Agreement to participate in the process of creation of the European Verification Initiative (EVI)
- One year ago, we have decided to join the CCC Olympic Game campaign. The general assembly has decided to propose to other CCC's to use a European or international lobby tool showing a massive European/international mobilisation: a petition to the WFSGI with a goal of 1000000 signatures (In France we could probably get more than 200 000 signatures).
The 3 years plan of the French CCC will be debated and adopted during our next general assembly, the 3rd of November. The discussions will include a decision about human and financial resources needed to implement the 3 year-plan.

Public procurements

- European directive on public procurements: we used the documents made by the Belgian CCC and sent letters to the 7 French members of the commission of the European Parliament working on the project of directive (legal and internal market commission).
- Next week, a guide on ethical public procurements will be published by the working group of local authorities we have set up in October 2001. Another guide on local authorities and consumers education, will be published next year.
- The 2nd of July, we will have a debate on the statutes of an association of local authorities whose aim will be to promote socially responsible public procurements.

European Social Forum (Paris-St Denis): We have made a proposal for a seminar.

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Germany
Kampagne für Saubere Kleidung

- CCC-action-meeting with various regional CCC-groups from all over Germany incl. workshop 'street theatre' (April).
- CCC-Germany-representative held a speech at the shareholder-meeting of adidas 8th of May. Violation of right to organize in El Salvadorian supplier factory Hermosa was described.
- We had one very good/critical article in Frankfurter Rundschau, one of the biggest German newspapers.
- CCC was present at the German Ecumenical Church Day in Berlin end of May with 200,000 visitors: Info desk, participation in some events with some hundred participants. Presence was used to inform people about the "sports summer 2004" and to collect e-mail-addresses of supporters who want to participate in the action-day 12th of June 2004. Present: Ivan/ Bulgaria, Josefa/ Nicaragua + speakers tour with Josefa before and after the church day.
- Attac Summer Academy in Münster 1-6 August. CCC will offer one or two workshops.
- Sports summer 2004: Working group in German CCC will organise a de-central action day June 12th 2004. In the long run this shall be the start of the football world championship-campaign (2006/ Germany).

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The Netherlands
Schone Kleren Kampagne
• We moved our office. Postal address, telephone number and e-mail address remain the same.

Fashion Files

• In the period of March till June, at 16 schools 35 workshops were given (400 students). The Dutch students who have been to Sri Lanka in October of last year are the workshop leaders. This works out very well. The students committed themselves to give at least 10 workshops after their return of Sri Lanka. Except one, all exceeded that number of workshops and they all want to be involved in the project after the summer.
• The Fashion Files group gave workshops on Festival Mundial in June, which is a large cultural festival where a huge group of development and environmental organisations are presented.
• A report of the visit to Sri Lanka is sent to the participating organizations in Sri Lanka (see http://www.cleanclothes.org/campaign/fashion-files.htm).

Urgent appeals

• A protest letter on the North Sails case has been distributed (1000). People can also subscribe the e-mail protest letter, the number of people participating is rapidly growing. We sent a message to an international team of team riders, surfers who promote North Sails.
• The Gucci card is spread through the Fashion Files workshops at schools. One of the students organized a Gucci action at her University in Amsterdam.
• Nike leaflet on the Doson case (Indonesia) is translated into Dutch. A small action is planned in June, (Kalverstraat, centre of Amsterdam) in front of sportswear shops handing over the leaflet and asking staff to forward letters to the brands.

Clean Clothes Communities

• Ineke gave a presentation on systems of monitoring and independent verification at meeting for interested municipalities in Belgium (Flanders).
• Amsterdam is working on a guide for civil servants responsible for public procurement
• Utrecht finishes its research on their own buying practices.
• Coalition on public procurement: we sent letters to the three Dutch members of the Parliamentary commission to vote for the coalition' amendments.

Furthermore:

• Training to one of the partner organisations on FAQ’s
• Africa leaflet (Call to action)
Spain
Campaña Ropa Limpia

The second semester of 2003 has been characterised by a great diversity of activities, events and presentations. Our priority has been to raise awareness about the objectives of the CCC, through activities on the street and amongst the consumers. In various Autonomous Regions we held presentations for audiences who were still unfamiliar with the work that the CCC does. Other presentations focused mainly on the evolution of the CCC and their current activities.

Activities and Events
Several press releases were issued on important dates such as the International Women's Day and the International Fair Trade Day in order to raise awareness about the labour conditions of textile workers around the world.

With the aim to commemorate May Day, on the first of May a new, more dynamic and interactive web page (www.ropalimpia.org) was launched, together with a new report on the working conditions in the Moroccan factories of some Spanish companies. The report -"La moda, un tejido de injusticias (Fashion, a fabric of injustice)" - was released in several cities. Also on the first of May, the cyber campaign "Just Stop It" started with the purpose of raising awareness about the working conditions in Nike factories. Seven human rights groups from around the world participated, involving more than 12,000 activists. In Catalonia only, 9000 protest letters.

The CCC has taken advantage of popular events such as San Fermin Festival, the International Fair Trade Day or music festivals to raise awareness among younger consumers. We managed to expand our activities and to increase our membership numbers. Without a doubt, the urgent appeals for workers rights that are sent via the internet have gained importance lately. The participants also use the information to spread the word about garment working conditions in street activities, or places of work and study. Some of these campaigns have already had promising results.

Different festivals, expos and campaigns held in Barcelona during May and June have given the CCC the opportunity to get out on the street and speak directly to consumers. During the following events the CCC Campaign has appeared in Setem stands: Fiesta de la Diversidad, Biocultura, la Fiesta del Comercio Justo y en el Festival musical "Doctor Music". There we distributed information and recruited activists.

Within the framework of the "Programas de Dinamización Cultural" of the Education Institute of the Barcelona City Council, CCC information points were set up in the over 70 high schools of Barcelona. The students could gain knowledge about the objectives and activities of the CCC.

New member
El Casal de las hormigas (The house of the ants), a pedagogic association, joined the CCC during the preparation for the campaign "Camiseta de papel (Paper T-shirt)" which
raises awareness among primary and secondary school students about the working conditions in which our clothes are produced. 3572 t-shirts were made and customized by the children with direct messages to textile enterprises, denouncing the lack of respect for workers rights and asked for specific measures. Every week one of these T-shirts was published in the local press.

New workshop
We have created a new interactive workshop about the CCC, wherein the participants carry out a role-activity and play the role of entrepreneurs, Moroccan female workers or mothers of terribly consumerist children. The workshop is conceived as a playful space that encourages reflection about the conditions in which our clothes are produced.

Regions
In Vitoria-Gasteiz the action "Otro Globo es Posible (Another Globe is Possible)" was carried out in the weekend of June 13th to 15th. It was organised by 23 organisations. The CCC took part in the stand about human rights, informing about the living situation of workers as a result of this free, globalised market. Visitors got information on globalisation and were invited to join the activities of the campaign, such as sending letters to enterprises or participating in actions. All this was carried out in the framework of several playful activities such as street theatre, puppets, concerts and graffiti. The NGO network of Navarra, Xarit, placed an article about the CCC in their magazine, which has helped to spread information on our local activities. If you are interested in the article, please visit www.congdnavarra.org. Xarit also got out on the street during the San Fermín Festival as a part of the Nike Action.

In Extremadura, work focused on one of the brands brought into the spotlight in the report "La moda: un tejido de injusticias" - the child clothes brand Mayoral. A notice board was placed in a shopping centre with correspondence between Mayoral, the CCC and consumers. In addition, we were introduced in the "Universidad de Los Mayores (Older People University)" by means of a subject on "Fair Trade and Responsible Consumption".

In Aragon, we held a workshop on Fair Trade and CCC. The documentaries "Trapos Sucios (Dirty Clothes)" and "Consumo Responsable (Responsible Consumption)" were screened and a debate on the role of consumers took place. In addition, schools have been invited to visit an exhibition about the CCC, and documentaries on consumption and the textile industry were screened there. Several associations have created the "Red Universitaria de Comercio Justo (University Network of Fair Trade)", which aim is to spread knowledge of the CCC amongst universities. The exhibition "Tejido con Dignidad (Fabric with Dignity)" will tour around different universities. In April we had a party with Fair Trade stands and information on the CCC and their activities.

In Galicia, during the first week of April, the third edition of the "Semana de Comercio Xusto (Week of Fair Trade)" was held by the NGO Amarante, one of the most active associations inside the CCC network. At this occasion, apart from concerts and exhibitions by the students of the Fine Arts Faculty, topics such as the aims of the CCC were discussed.
Other Autonomous Regions:
In the framework of the Solidarity Week of Toledo, and during the month of February, the CCC was presented in several education institutions as an example of a civil initiative that should be promoted in schools. The University of Leon used one of their radio shows to discuss the objectives of the CCC. Meanwhile in Granada, taking advantage of the "Jornadas de Medio Ambiente (Conference on the Environment)", our activities were given publicity.

Sweden
Kampanjen Rena Kläder

Rena Kläder, Clean Clothes Campaign in Sweden has focused on create public opinion.

Education weekend
The last weekend in March, 20 persons from some of the Clean Clothes Sweden member organisations went through a short education weekend. They learned about overall problems in the garment industry. The result was very positive, the participants were very satisfied with the weekend. Together the participants also planned and came up with ideas for an action day. This action day was held at the 24st of May. Now we are slowly starting to build a network of people that are ready to spread information about Clean Clothes Campaign in Sweden. A new education weekend is planned for this autumn.

The new look
After some discussions in the beginning of this year, Rena Kläder decided to change the graphic profile. A new homepage was built and a new logotype was made. We also made new postcards and new brochures. A part of the brochure is about Global Framework Agreements, according to some members will. The postcards is un-addressed, the consumers can send the postcards to which company they like.

Action day
The 24th of May, eleven organisations in Sweden called out a Clean Clothes action day in totally eight cities in Sweden. Not all of the organisations were member of the Swedish platform, but apparently a lot of organisations were interested in this. In this eight cities 63 activists made this day possible, and the interest has increased this and the interest even more. A new action day is planned for this autumn. This is a good start to invite different organisations to join the Olympic Games Campaign during 2004. The action day got a lot of media attention in local newspapers. In some cities the activists played street theatre, in one city the activists "built up" an EPZ, with sewingmachines and activists as workers. All this resulted in 1263 signed postcards that were sent to a lot of different companies.

Festival tour
This summer Rena Kläder will arrange a "festival tour". We go to three Swedish music festivals - the two biggest festivals and one smaller. We have a tent with information, activists and action in it. They can sign postcards and play some games. On these
festivals, at least the bigger ones, a lot of retail companies are present. So you can use that in a way, the visitors in the Rena Kläder-tent can go to the tents of the clothes retailers and start asking questions. We've done this before, sometimes with a DV-cam and it is really funny.

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Switzerland
Clean Clothes Campaign

Urgent Appeals

CCC-Appeal: new e-mail system

- The idea is to build up a system similar to the one in Austria. We have the technical possibilities for a good system on the webpage from Berne Declaration (www.evb.ch).

PT Doson:

- After the visit of a Doson worker in January 2003, the case was taken up again in the Spring. An information sheet with 20'000 copies was produced for the members of Berne Declaration and for some other events. At an open air concert in St. Gall there was an information desk on the case and signatures were collected.

Zurich Marathon
16 well known persons were running for Berne Declaration, with whom we had a photo shoot at km 35.

Swiss pilot project
Distribution of results of the Swiss pilot project

- There have been several information events, where the public has been informed of the results of the pilot project: for woman trade unionists, for people from World shops and for a teachers training seminary.
- The Swiss CCC-Newsletter has been distributed to about 40'000 people with an overview and the results from the Swiss pilot project.

35 Years Celebration for Berne Declaration
To get some media attention for Berne Declaration, the 35th anniversary of BD is celebrated this year. For this reason BD organises a March from Zurich to Berne (July 7 to 12 2003) with many events along the track. One day is dedicated to the textile industry in Switzerland. This event is organised in collaboration with the Swiss trade union for textiles (GBI). In the end, there will be a big party in Berne (called: Banquet républicain, in the revolutionary tradition of the 18 century).
United Kingdom
Labour behind the Label

Outreach:
Stall at annual USDAW (shop workers' union) conference - good new contacts, especially with education department.
Joint public meeting held in London with No Sweat. Speakers were trade unionist Anton Marcus from Sri Lanka, Catalena from CAT in Mexico and Monina Wong from Hong Kong Christian Industrial Committee. Good turnout, poor venue. New support recruited.

Shree Jee case
Have continued to invest time in this as several UK companies implicated:

- 'Not good enough' letters written to Barratts and Peacocks (who are 'happy with the way compensation and reparation have been dealt with'), calling for meeting to discuss more effective ways of monitoring, etc. Just received response from Barratts ("refining its social responsibility statement and practice" and "will give ETI serious consideration")
- LBL and CCC exploring ways of finding out what developments have taken place.
- Action held outside ISA (importing shoe agency which had not replied to letters from supporters, LBL or CCC) on the 23rd of May, which included No Sweat, South Asia Solidarity, GMB and partners Rohini Hensman and Chanda Korgaokor. Meeting granted as a result for the 4th of June. ISA concludes that "they are aware of the need to do better but will need advice as they do not know where to start".

Urgent Appeals:
4 appeals sent to urgent action email list. Link now put in for people to subscribe directly onto the UA list.