Country Reports CCC November 2002 - March 2003

You can find the information to contact the different groups here

- **Spain**: Campana Ropa Limpia
- **Belgium Flemish speaking**: Schone Kleren Campagne
- **Belgium French speaking**: Vêtements propres
- **Switzerland**: Clean Clothes Campaign
- **Netherlands**: Schone Kleren Campagne
- **UK**: Labour Behind the Label
- **France**: Collectif De l'éthique sur l'étiquette
- **Austria**: Clean Clothes Kampagne
- **Sweden**: Rena Klader
- **Germany**: Kampagne fur Saubere Kleidung

Spain: Campana Ropa Limpia

TARGET AUDIENCE

Raising awareness among students is been the focus for a while. C the spanish CCC is currently been presented in 70 adult education centres as part of and educational programme (from March to June)

Furthermore, we are in conversation with higher studies centres (on business) to include CCCC Spain on its subjects referring to CCC experience, Code of C and European ventures. The aims is also involve students on C activities like letter writing on UAs but also street actions.

Joining the Urgent Actions network, has allowed us to gain a lot of presence among youth, currently over 500 virtual activists, interested and collaborating with the CCC. Among the network there had been organised presentations, events and video shows, conferences.

PUBLICATIONS

The actualised report on Marroc, publish in collaboration with Intermon-Oxfam in their Report collections. It will be release in March. (Summary already available in French, Arabic, Catalan and castellano). We are planing a presentation to the media.

We released a special double magazine for Christmas an sales period, it had a big response, we already ran out of the 5000 issues and gain a lot of support from the public.

MEDIA

The censored video (already available on Indy media -Italy) "dirty rags" was broadcaster on January with a high level of audience. Since then is been used in docents of workshops and conferences on consume and in presentations of the CRL.
A new updated web is been designed and hopefully presented on March-April, it will included the Urgent Actions.

PUBLIC PROCUREMENTS
First meetings with City government representatives with view to engaged them on "Clean clothes community", so far they show interest (even enthusiasm) and the legal commission, within the City, is willing to research and advise on the issue of contracts on clothes

Belgium (Flemish)

I. Activities around CONSUMERS
FOS (ngo) in 2003: ‘Maquilas’ : exhibition, training for trade unionists, action day
Wereldsolidariteit (ngo) in 2003: informal economy
Oxfam Wereldwinkels in 2004: OI trade campaign : sportswear & Olympics
KWB (ngo) in 2004: Olympic bicycle tour Belgium Athens

II. Companies
Oxfam Wereldwinkels in 2004: Sportsbrands
ABVV/ACV (trade union) in 2003: Clean clothes at work
- Awareness raising among workers + pressure on suppliers of workwear
LBC (trade union) in 2002: Training & action of trade union delegates of specific companies : E5 Mode, C&A
ACV Textura en ABVV Textiel (trade unions) in 2003: Pilot project with workers of Van De Velde in Belgium, Tunesia, Hungary, China

- Monitoring & verification:
Training on independent verification models for members of CCC coordination group (Feb 28th)
Pilot project: Project proposal was elaborated together with trade unionists from LBC/BBTK (Dec 02). Envisaged companies : Carrefour, E5 Mode, JBC
Internal discussion (Jan-Feb 03), search for funding
Social label: 2 ngo representatives on advisory committee want to withdraw and ask Frieda to take their place. No clear mandate.
Consultation on FWF: To be started

III. International solidarity
Mensenbroeders (ngo): Women's training program in West Africa
Oxfam Wereldwinkels: Oxfam International in 2004
FOS (ngo): Urgent appeals in 2003
Exchange with trade unions from Nicaragua, Honduras, El Salvador end of 2003
Wereldsolidariteit (ngo). Program with trade action department 'informal economy' of WCL, 3 regional seminars in 2003
IV: Political work
Oxfam WereldWinkel: International trade campaign (IMF/WB)
Wereldsolidariteit: 'informal economy' (ILO)
ABVV/ACV (trade unions): clean clothes at different political levels
ACW: 'Clean clothes in community/province'

Sports Summer 2004 (Olympics campaign)
Bicycle tour Belgium Athens, Common image

Public procurement
30 communities adopted a resolution, 3 provinces adopted a resolution, Study meeting March 20th
Cooperation with federation of Flemish communities, Cooperation with trade unions,
Companies start to react.

BELGIUM FRENCH SPEAKING (VETEMENTS PROPRES)

TOYS CAMPAIGN - NON MERCI SAINT NICOLAS

On the 4th december : action day
Together with Sinta Claus, we went for meeting the 4 representatives of the targeted
retailers (Carrefour Belgium, Maxitoys (Blokker), Dreamland (Colruyt) and Cora).
The actions were taken in charge by several organisations or group of organisations
members of the campaign. (Young trade unionists FGTB in Liège, Solidarité mondiale,
Vie féminine, Réseau solidarité, Équipes populaires in Charleroi, Magasins du monde-
OXFAM in Brussels and Wavre).
In Charleroi, the CNE unionists from all the region were in a meeting and joined the
action, bringing our request to the management too busy to welcome us.

Follow up of these first discussions : agreement to go further in the examination of the
price structure of a specific toys and in a study on buying practices and policies. (see the
presentation of the study).
A second phase of the campaign will be done from november 2003 to february 2004.

TRADE UNIONS INITIATIVES

Vêtements de travail propres
The FGTB launched the national initiative "Vêtements de travail propres". Supported by
a website, the initiative aims to give tools to the workers members of health and safety
committees in the enterprises to request clean work clothes. The initiative has also two
other targets : the union delegates in the belgian factories producing work clothes, and the
advisers in the municipal councils.
The other union is studying the possibility to join this initiative.
Training of shopstewards
Vêtements Propres as a practical support for training trade unionists about the needed international dimension in the action and strategy design of the trade unions. 6 sessions were organised together with CNE. An evaluation and a follow up will be done in the next months.

CONSUMER ORGANISATION - TEST ACHATS
Together with the international federation of the consumers organisations (the conservative one), Test Achats is doing a study on the social conditions of production for jogging shoes. Ethibel is subcontracting this research that will be published in may or june this year. The Clean Clothes campaign is one of the main source of information used for this research.

Switzerland Clean Clothes Campaign

India reports of the Swiss Pilot project:
In December 2002 the summaries of the reports from India were published on the homepage of Swiss CCC (see under: http://www.cleanclothes.ch/d/pilot.htm). To realise transparency on the process and on the findings of the verification was an important step for the campaign. In agreeing to the publication of these reports, Migros, Switcher and Veillon accept that the demands of consumers for ‘clean’ clothes leads automatically to a need for transparency concerning the ‘social quality’ of the clothes.

The Public Eye on Davos - alternative Conference to the World Economic Forum:
This is an international conference held over several days at the end of January 2003 at the same time as the WEF annual meeting in Davos. There was one panel on labour standards in garment sector (taking up the PT Doson case and targeting Nike). Tim Connor of Oxfam Community Aid Abroad participated at the conference panel together with Yeheskiel Prabowo of the Indonesian Textile, Garment and Leather Worker’s Union (FSPTSK) and Ida Mustari, a worker from the PT Doson factory in Indonesia. The Doson factory closed in September 2002 when Nike, the factory’s sole customer, cut its orders. The 7,000 workers from the factory are yet to receive their legal entitlements.

Nike Ceo Phil Knight was seen in Davos during Public Eye conference, but he only told Berne Declaration, that he could not come because of agenda reason. Further details see under: www.evb.ch/publiceyeondavos.htm.

Conference on Sport and Development, 16.-18. February 2003
This conference was initiated from UN special advisor on Sports, the former Swiss President Adolf Ogi. On a workshop on Corporate Social Responsibility and sports, CCC (SI) met with Andre Gorgemans (WFSGI), Andreas Herren (FIFA) and with Neil Kearny (ITGLWF). There were contacts to representatives from the World Bank, the ILO as well as with scientists and companies. No concrete results. FIFA does not wants to talk with new NGOs. They continue the work against child labour with UNICEF and new: ILO.
CCC-Newsletter on the pilot project
The Swiss CCC-Newsletter (No. 6, with editions in German and French) gives information on the pilot project. There are short articles on the goals of the project and the independent verification in India and China, a short evaluation from CCC and an overview on the training sessions.

Seminary for trade unionists and NGOs: 14.-16. March 2003 in Basel
On the German spoken international meeting on globalisation (Austria, Germany and Switzerland), there will be a workshop on Codes of Conduct. There are some representatives from the German IG Metall and from other trade unions expected.

Training for teacher
After publishing a reader for students (for the age 15 to 20 years, title: Mode, Marken, Märkte, 2002, only in German) and an instruction manual for teachers there are some training planned for teachers. The idea is, that the young people study the process of globalisation and the garment sector should be an example for this. The CCC can give some options for concrete debates and direct solidarity actions in the schools.

The Netherlands Schone Kleren Kampagne

Fashion Files

- Workshops at secondary schools: since our return from Sri Lanka 60 workshops have been planned to take place before the end of April (1400 students)
- The findings of the youngsters were broadcast on Dutch national radio and television (Nov/Dec 2002). In spring this year, it will be broadcast by 11 Dutch regional television stations.
- Video is available for use in the workshops.
- A few of the youngsters are now preparing a public action connected to the North Sails urgent appeal (CCC is preparing a protest letter)
- Panel discussion organised by a debate centre (one of our youngsters was invited to participate at the panel)
- Articles in different newsletters

Public procurement

- In December last year, the Dutch government adopted a resolution on public procurement. It states that the government's purchasing policy concerning clothes should comply to ILO standards and internationally accepted environmental norms. It further states that the government should start with a pilot project around uniforms procured by the Ministry of Defence.

Vendex KBB
- After the protest letter targeting Vendex KBB and the release of the reports on Mauritius, Belarusse and India, a meeting with Vendex KBB was organised in November last year.
- Hema did 3 audits in Mauritius. Follow-up needed.
- Hema in Mauritius was broadcast on Dutch national television.

Others

- Contribution to a Fashion Tour on fashion and sustainability
- Lecture at Fashion institute
- Platform meeting
- Contribution to a program on child labour for kids at Dutch TV
- The CCC photo-exhibition has been outloaned. A lot of world shops are interested.
- Contribution to workshops and exhibition on child labour in trade union museum.

UK LABOUR BEHIND THE LABEL

Shree Jee case
Continuing to invest a lot of time in following this up as several UK companies are implicated and strong union involvement is reported in India. So far, companies involved deny any responsibility "due to using services of an importer" or just haven't bothered to reply. None of these companies have ever been targeted before.

Company focused work:
Focus on Umbro, Matalan, French Connection, Arcadia and, since its resignation from ETI, Littlewoods.

Urgent Appeals:
Bed and Bath, GinaForm, Littlewoods, Puma (also relayed by No Sweat). Gucci card included in last bulletin.

Information: bulletin 18 produced and website in continuous improvement.

CCC-France Collectif De l’éthique sur l’étiquette

Campagne "Exploiter n'est pas jouer" (part 2)

Target: Toy retailers (In France, the main toy retailers also sells garments, shoes, food... Carrefour is the first toy retailers in France)

Aim: to improve companies codes and implementation (especially : participation of workers, NGO's, Trade Union in producing countries and in Europe)
Tools for lobby:
Rating leaflet ("carnet de notes") on 19 retailers codes and implementation (with a higher importance to the criteria : "the right to organize and the right to know") + brochure "entreprises et qualité sociale" (companies and social quality : information on our criterias, methodology + 1 page of detailed information on each retailers)
Consumers are asked to send letters to local branch of national retailers
Local CCC are asked to meet directors of local branch of national retailers (for us, it is a new way to lobby national retailers through local directors. Local directors will ask for information to national headquarters to give answers to local CCC and consumers)

Tools for information:
Brochure published with the monthly magazine "alternatives économiques" (Dec. 2002)
Vidéo : "made in China" on working conditions in toy industry in China, with interviews of people from HKCIC, AMRC and pictures on our Santa Claus demonstration in front of "La Grande Récré" (broadcasted by a famous TV news magazine, "Envoyé Spécial", in december). We have worked with the TV team to help them to do the film.

November 21th : One month before Christmas, when most of the people are buying gifts:
beginning of the campaign/media event:

November 23/24th : national week-end day involving our network of local CCCs (press conference, distribution of the rating leaflet, letter campaign, Santa Claus demonstrations in the streets...)

First results:
Important media coverage. The best since our 1st campaign, in 1995.
Companies are not very happy with the mark they have got in our rating leaflet (letter from the president of FCD, French federation of retailers, answer from the French CCC...)

Public authorities

Public procurements : since October 2001, the French CCC has set up a working group with 10 local public authorities (Cities of Tours, Limoges, Toulouse, Communauté Urbaine de Dunkerque, Conseil Régional Nord-Pas de Calais...). Our next meeting will be march 28th. In june a guide for public authorities should be ready. A new association on that issue should be created at that time to promote ethical public procurements and to raise public awareness on ethical consumption (at school, by supporting local CCC's actions or fair trade movements...)

Sustainable development label : It is a project announced in January by the minister in charge with consumption affairs and "internal trade" (retailers...). We had two meeting with the minister, in december, to discuss on that project, and the social part of the label.
The minister also want to organize, in 2003, an international conference on "consumption and sustainable development".

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Austria: Clean Clothes Kampagne

Activities and Events
December 2002
We participated in the fair trade weeks in Vienna, big event, included ccc action in a banana tram and a theatre performance in a theater in Vienna, marking the foundation of the CCCs network of ethical consumers (people can get engaged in different levels, from participating in urgent appeals cases to translating to working)

4th February: We organized a discussion after a theatre performance at Schauspielhaus Vienna about Marco Polo and globalisation, with 100 people participating

CCC joined the 8 march demonstration, nothing special planned but took the banner and got some media attention

New Publications
At the beginning of March we produced a new edition of the CCC-Austria Newsletter. The first time in 4 colour print and really beautiful; print run: 9,000

folder for the Vienna City Marathon campaign, print run 22,000

Urgent Actions
We participated in the Puma Matamoros and the bed&Bath appeal Puma Matamoros case 555 people participated in the e-mail only appeal (usually we had to go for printed appeals to get that many people participating) great success because of new tool on website were you can send e-mails directly with just one click.

Continuous:
Talks and Workshops in schools, churches and at trade union meetings, answering to a lot of questions from consumers and journalists

Media Attention and web stats (1st December 2003 to end of February)
41 reports on CCC in various media (including regional dailies, the weekly Falter and lots of environment and church oriented magazines)
105,226 Hits in 5141 visitor session on www.cleanclothes.at

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Sweden Rena Klader

Will start and educational programme to start to build a network. In the end of March a two day seminar is arranged, with 20 participants mostly from our member organisations.
The purpose for the seminar is to get these people involved in the campaign in Sweden. In the end of May all these people plus more is going to organise a action day.

Fair Trade Centre is writing an update on the different companies which the CCC will publish.

Germany Kampagne für Saubere Kleidung

PUMA/Matamoros: The German CCC took over the case of the Puma supplier Matamoros in Mexico. A small speakers tour with Gabriela/ CAT was organised, a press conference, and a meeting with Puma. In the end Puma accepted to put orders back to Matamoros and to realise an independent verification in the plant.

OECD complaint transferred from Austria. The German Südwind presented it to the National Contact Point. De facto forced labour because of low wages. New argument, in that way trying to get the wage issue addressed by the Contact Point. Demands: Institutionalized monitoring and verification system and to make the guidelines legally binding.

CCC will be present at the German Ecumenical Church Day in Berlin end of May, good chance to present the campaign. Action brochure published.