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Profile of WCIRA Consultant, circa 1979

Leonard C. Scott

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Profile of WCIRA Consultant, circa 1979

Abstract
A profile of WCIRA consultant traits, and proposed changes.

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PROFILE OF WCIRA CONSULTANT

PRESENT

. Prior Professional Human Relations experience (varied)
   - Personnel Generalist
     Line and/or Corp. Mgr./ Director
   - Labor or other Specialist
   - Public Sector Specialist
     (e.g. NLRB Field Examiner)

. WCIRA Campaign Strategy
   - Meetings with Mgrs., Suprs.
   - Meetings with Employees

. Non-campaign Business -- overshadowed by campaigns.

. Participation in Community Service organizations?

. State/Federal Congressional support;
  Trade Assoc. support -- ?

PROPOSED

No change

No change

Hire experienced NLRB Attorney(s)

No change

Consider limiting exposure (e.g. no. of consultants; reduction in meetings)

Reverse trend -- expand and build non-campaign business (internal growth, mergers, acquisition)

Increase social service activity

Develop offensive support (e.g., counter Board direction for "Quickie" Elections)