

## Tool 3: Examples of Good Practice in Engagement

Following are examples of various ways in which companies have engaged in the strengthening and reform of public policy to regulate labor brokers and protect migrant workers from forced labor and human trafficking:

- **Microsoft** has worked closely at the international level with UNGIFT on the basis of the Palermo Protocol. It has helped develop an eLearning platform for business to raise awareness about human trafficking and the risks it can pose to brands and global supply chains.
- A number of global garment brands and retailers – including **H&M**, **Columbia Sportswear** and **Levi Strauss & Co.** – work closely with the Better Work program, a joint initiative of the ILO and International Finance Corporation. Through such co-operation, these companies commit to address labor standards challenges, including the prohibition of forced labor, through multi-stakeholder engagement and dialogue at both policy and technical levels.
- VAMAS is the **Vietnam Association of Manpower Supply**. It is the national association that represents the recruitment industry in Vietnam and labor brokers playing workers internationally and in the domestic market. In 2010, VAMAS launched a Code of Conduct Applied to Vietnamese Enterprises Sending Workers for Overseas Employment. This code of conduct sets standards that regulate the behavior of VAMAS' member companies on areas of work such as job advertisement, recruitment, training, sending and protecting workers overseas, and dispute settlement. The code was developed with support from VAMAS' members and in close cooperation with the Vietnam Ministry of Labor, Invalids and Social Affairs and the ILO to ensure consistency with national law and international standards.
- The **United States Council for International Business** (USCIB), on behalf of its members, has taken a clear role in addressing forced labor in global supply chains. In February 2008, it co-sponsored, along with the US Chamber of Commerce and the International Organization of Employers, a multi-stakeholder conference on the issue, hosted by the Coca Cola Company at its headquarters in Atlanta. This one-day, intensive event brought together 80 representatives of business, government, civil society and the ILO to share experiences and knowledge on the role of business in combating forced labor.

