Trade Adjustment Assistance (TAA) and Its Role in U.S. Trade Policy

J. F. Hornbeck
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Trade Adjustment Assistance (TAA) and Its Role in U.S. Trade Policy

Abstract
[Excerpt] When Congress passed the Reciprocal Trade Agreements Act (RTAA) of 1934, it reflected an important transition in national trade policy away from “protectionism” toward greater “trade liberalization.” This shift continues to be the dominant, but hardly uncontested, trade policy of the United States. The substantial national gains from trade have long been recognized, yet trade liberalizing legislation often faces strong political opposition because related costs, although much smaller, affect a vocal and concentrated constituency. Congress first addressed this inherent tension with legislation that allowed higher tariffs and other trade barriers to be reimposed when domestic industries were threatened or hurt by imports. In 1962, however, Congress adopted an additional approach by providing trade adjustment assistance (TAA) directly to trade-affected firms and workers. It remains a much-debated, but enduring pillar of U.S. trade policy today.

This report discusses the role of TAA in U.S. trade policy, from its inception as a legislative option in the early 1950s, to its core role as a cornerstone of modern trade policy that many argue has served to promote the long-term U.S. trade liberalization agenda. It will also consider the extent to which TAA has been linked to both renewal of trade agreements authority1 and trade agreement implementing legislation. This includes action taken on TAA in the 112th Congress as part of a grand trade bargain that included passage of implementing bills for free trade agreements (FTAs) with Colombia, Panama, and South Korea. Understanding the origins of TAA, the historical economic and congressional debate, and legislative options considered by Congress over the past 50 years may help inform the recurring discussion on TAA reauthorization.

Keywords
Trade Adjustment Assistance for Workers, TAA, federal assistance, trade policy, free trade agreements

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Trade Adjustment Assistance (TAA) and Its Role in U.S. Trade Policy

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Summary

Congress created Trade Adjustment Assistance (TAA) in the Trade Expansion Act of 1962 to help workers and firms adjust to dislocation that may be caused by increased trade liberalization. It is justified now, as it was then, on grounds that the government has an obligation to help the “losers” of policy-driven trade opening. In addition, TAA is presented as an alternative to policies that would restrict imports, and so provides assistance while bolstering freer trade and diminishing prospects for potentially costly tension (retaliation) among trade partners. As in the past, critics strongly debate the merits of TAA on equity, efficiency, and budgetary grounds. Nonetheless, finding agreement on TAA remains important for forging a compromise on national trade policy. This report discusses the role of TAA in U.S. trade policy from its inception as a legislative option in the early 1950s to its core role as a cornerstone of modern trade policy that many argue has served to promote the long-term U.S. trade liberalization agenda.

TAA was reauthorized through December 31, 2013, in the 112th Congress. Democratic leaders and the Obama Administration considered TAA a quid pro quo for passage of three implementing bills for free trade agreements (FTAs) with Colombia, Panama, and South Korea. There was, however, considerable partisan debate over the direction TAA should take. Congress had expanded TAA significantly in the American Recovery and Reinvestment Act (ARRA) of 2009 from an earlier version in the Trade Act of 2002. The issue before the 112th Congress was how to craft a compromise TAA bill that would receive bipartisan support in both houses, and assure its passage along with the three implementing bills. Such an understanding was developed and became part of H.R. 2832, a bill to reauthorize the Generalized System of Preferences (GSP). In an elaborate legislative procedure, both chambers passed the four trade bills on October 12, 2011.

TAA reauthorization reflected a compromise that allowed for passage as part of a larger trade deal. Because it was understood that TAA was essential to move the three FTA implementing bills, both parties and houses of Congress eventually embraced this solution, albeit not unanimously. The bill reauthorized the workers, firms, and farmers programs through December 31, 2013, but discontinued TAA for communities because it was considered duplicative of other federal programs. Many, but not all, of the enhanced programs and funding levels in the ARRA were reauthorized, including restoring eligibility to services workers and firms, increasing income support for workers undergoing job training, raising the Health Coverage Tax Credit, expanding funding for training benefits, and reinstating more detailed program evaluation and reporting requirements. Funding was reduced from ARRA levels for job search, relocation assistance, and wage insurance for older workers. Public sector workers are no longer eligible for benefits. TAA eligibility is retroactive to the expiration date of the ARRA enhancements. The firms and farmers TAA programs were reauthorized at annualized levels of $16 million and $90 million, respectively, much less than in ARRA, but comparable to current (and historical) appropriated levels.

Although many opponents of expanding TAA programs spoke out against the reauthorizing legislation, its ultimate passage once again suggests that TAA remains an integral part of the debate over trade liberalization. Without providing assistance to those hurt by trade liberalization, moving ahead with the trade policy agenda remains a difficult proposition, an outcome consistent with TAA legislative history since 1962.
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Introduction

When Congress passed the Reciprocal Trade Agreements Act (RTAA) of 1934, it reflected an important transition in national trade policy away from “protectionism” toward greater “trade liberalization.” This shift continues to be the dominant, but hardly uncontested, trade policy of the United States. The substantial national gains from trade have long been recognized, yet trade liberalizing legislation often faces strong political opposition because related costs, although much smaller, affect a vocal and concentrated constituency. Congress first addressed this inherent tension with legislation that allowed higher tariffs and other trade barriers to be reimposed when domestic industries were threatened or hurt by imports. In 1962, however, Congress adopted an additional approach by providing trade adjustment assistance (TAA) directly to trade-affected firms and workers. It remains a much-debated, but enduring pillar of U.S. trade policy today.

This report discusses the role of TAA in U.S. trade policy, from its inception as a legislative option in the early 1950s, to its core role as a cornerstone of modern trade policy that many argue has served to promote the long-term U.S. trade liberalization agenda. It will also consider the extent to which TAA has been linked to both renewal of trade agreements authority and trade agreement implementing legislation. This includes action taken on TAA in the 112th Congress as part of a grand trade bargain that included passage of implementing bills for free trade agreements (FTAs) with Colombia, Panama, and South Korea. Understanding the origins of TAA, the historical economic and congressional debate, and legislative options considered by Congress over the past 50 years may help inform the recurring discussion on TAA reauthorization.

TAA Programs and Rationale

TAA was first authorized in 1962, with two programs covering workers (e.g., retraining, relocation allowances, extended unemployment benefits) and firms (e.g., loans, loan guarantees, technical assistance, tax benefits). Congress added a communities program (e.g., loans and grants) in 1974, subsequently terminated in 1982, and a farmers program (technical assistance and cash benefits) in 2002. Congress authorized another communities program in 2009, but discontinued it two years later. All TAA programs are usually reauthorized in one bill, although administered by three different federal agencies. This discussion does not address details of the TAA programs, which are available in other CRS reports. Rather, it takes a holistic policy approach to the economic issue of federal assistance for adjustment to import penetration, with occasional reference to the large workers and much smaller firms programs, which have formed the core of TAA since its inception.

Nearly eight decades after the RTAA became law, passage of three FTAs in the 112th Congress and President Obama’s National Export Initiative stand as reminders of the importance that the United States places on trade expansion, particularly of exports. The pursuit of export growth, however, generally cannot be done without conceding to a reciprocal increase in imports, and the

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1 Trade agreements authority refers to the authority Congress conveys to the President to enter into reciprocal trade agreements. It began in 1934, and as the trade negotiation process became more complex, so too did this statutory authority. The complexity may be seen in the fast track rules created in the Trade Act of 1974, and further modifications made in subsequent trade bills, including the Trade Act of 2002, which provided for what is now referred to as trade promotion authority (TPA). For details, see CRS Report RL33743, Trade Promotion Authority (TPA) and the Role of Congress in Trade Policy, by J. F. Hornbeck and William H. Cooper.
Trade Adjustment Assistance (TAA) and Its Role in U.S. Trade Policy

Tradeoff does not affect stakeholders equally. While freer trade can benefit exporters, consumers, and the economy as a whole, it can place hardship on some industries facing increased competition from imports. Freer trade is not entirely free, but bears the cost of economic adjustment. Supporters of TAA argue that workers (especially the permanently displaced) and firms hurt by imports, due in part to changes in trade policy, have more severe adjustment problems than others affected by different types of economic dislocation. Following this reasoning, these firms and workers deserve their own category of assistance, rather than relying on broader programs designed to address all types of economic dislocation.3

The issues raised by TAA were identified early on in the postwar economic policy debate. Justification rested on arguments for (1) economic efficiency, by speeding the adjustment process and returning idle resources to work more quickly; (2) equity, by compensating for lost income while spreading the cost of freer trade to society as a whole; and (3) political pragmatism, by defusing opposition to trade liberalizing legislation. Additionally, the costs of trade liberalization were at first managed through temporary protection (e.g., escape clause and peril point provisions—see next section) to maintain a coalition in favor of freer trade. TAA was offered as a more constructive alternative. It would provide for positive adjustment rather than negative reaction to tariff reduction, with expectations that costs would be temporary for an adjustment period, and much less harmful than protectionist measures.4

TAA skeptics challenged the logic of these claims. They argued that economic efficiency was far from guaranteed given that subsidies can operate to reduce worker and firm incentives to relocate, take lower-paying jobs, or in other ways seek a solution to being idled. Equity issues arose because many economic groups hurt by changing economic circumstances caused by other than trade policies were not afforded similar economic assistance. A frequently cited alternative argues that if society has a responsibility to help all those dislocated by economic change, then policies should not be narrowly restricted to trade-related or other categories of harm.5

Administrative hurdles and costs were also considered high. Economists, among others, pointed to the methodological difficulties in defining and measuring injury from tariff reduction, arguing that solutions would be inexact, if not arbitrary.6 Previous studies suggest that many firms, even

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smaller ones, could adjust on their own, and that workers could just as well rely on more broadly available unemployment and retraining programs. In addition, over time, the costs of TAA would rise, diluting political support.  

Political accommodation proved to be another factor for congressional support of TAA. Many Members concerned with the negative effects of trade have insisted on TAA to support trade liberalizing legislation, and TAA skeptics often conceded in order to advance the broader trade agenda. TAA provisions in the Trade Expansion Act of 1962 and the Trade Act of 1974 are often cited as providing the support necessary to conclude ground-breaking trade agreements like the General Agreement on Tariffs and Trade (GATT)  Kennedy and Tokyo Rounds of the 1960s and 1970s.  TAA was also a quid pro quo for providing President Bush with TPA in 2002, and for passage of free trade agreement (FTA) implementing bills in the 112th Congress (see Appendix for legislative chronology).

**Antecedents to TAA**

TAA was a product of a time when U.S. domestic and foreign economic policies were shifting to address dire economic situations. The seeds for change were planted with the RTAA, a reaction to the tariff-raising Smoot-Hawley Act of 1930. The shift from protectionism toward greater trade opening was rooted partly in the prevailing belief that to escape the Great Depression, the domestic economy would be best served by boosting demand worldwide. In addition to the benefits of export expansion, trade policy embraced the idea that restricting imports ran the risk of mutually destructive global retaliation. The RTAA provided time-limited authority to the President to enter into reciprocal tariff-reducing agreements, without the need for congressional approval afterward. It was the early precursor to the now-expired Trade Promotion Authority (TPA). Still, the legislation was controversial, prompting resistance not only to the trade provisions, but to what some considered to be a concession to the President of traditional congressional authority over tariffs.  

Within a few years, trade liberalization took on a stronger foreign policy rationale, as well. By 1940, President Franklin D. Roosevelt’s State of the Union address had elevated U.S. trade policy to an “indispensable part of the foundations for any stable and durable world peace,” a view expressed in the shadows of an approaching world war that would soon devastate international commerce. As a result, the President had positioned trade policy as a key ingredient to reconstruction of the post-war economic system, both as a pillar of international stability, and a

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7 TAA costs rose dramatically with the automobile retrenchment in the early 1980s, providing the Reagan Administration with ample room to reduce funding significantly. Aho and Bayard, “Costs and Benefits of Trade Adjustment Assistance,” pp. 184-185. It was also a key issue for the 112th Congress.

8 GATT was the precursor to the World Trade Organization (WTO).


counterweight to encroaching Soviet communism. This stance took on even greater importance as the United States became the undisputed leader of the “free world” during the Cold War.12

Nonetheless, trade liberalization remained contentious in Congress because the foreign policy imperative of supporting international stability ran headlong into concerns over protecting domestic industry from imports. Congressional testimony in the 1940s emphasized the renewed tilt toward protectionism, even as public opinion appeared more indifferent for two reasons. First, U.S. imports in a war-torn world were not large enough to present a serious threat to U.S. jobs and production. Second, trade was viewed as a key element of the Cold War strategy. And so, the lack of public concern over liberalizing commerce provided Congress with a window to take on multilateral trade negotiations (MTNs) under the newly created GATT.13

Over time, however, as trade liberalization expanded, the need to address the concerns of import-competing industries also grew. Two policies at the time dominated: the escape clause, first instituted by executive order under President Truman and later established in legislation; and the peril point provision.14 The escape clause allowed for the temporary reimposition of tariffs when fairly priced imports were proven or threatened to harm domestic industry. The peril point provision required the United States Tariff Commission (USTC) to evaluate the effects of tariff reductions, and determine a point at which tariffs might be reduced without doing harm to domestic producers.15

Although President Eisenhower would continue to receive renewed trade agreements authority that allowed him to pursue tariff-reducing agreements, domestic pressure resulted in shorter extensions and more limited tariff cuts. Trade as foreign economic policy again found itself in tension with a domestic policy aimed at securing and maintaining the economic welfare of U.S. citizens at home. This policy tension opened the door to the earliest legislative vestiges of TAA in the early 1950s. While it would take more than a decade to become law, TAA legislation would eventually serve, at least in part, to reconcile these sometimes competing foreign and domestic economic policy priorities.

The Randall Commission

At the end of the Truman Administration, the Public Advisory Board for Mutual Security (the Bell Committee) made first mention of assistance to firms and workers facing increased competition from imports.16 Although little came from this proposal at the close of the Truman presidency, a year later TAA hit the spotlight in the report prepared by the 1953 Commission on Foreign Economic Policy, created by Congress as part of a one-year extension of the trade agreements authority legislation. Known as the Randall Commission, its appointed task was to

14 Pastor, Congress and the Politics of U.S. Foreign Economic Policy, p. 100.
15 Baldwin, op. cit., pp. 5-7 and Irwin, op. cit., pp 347-349.
16 Diebold, The United States and the Industrial World, p. 152.
recommend a long-term strategy for U.S. foreign economic policy. In addition to recommending a three-year extension of the Trade Agreements Act, it evaluated a proposal for “government assistance to communities, employers, and workers.” The report found TAA noteworthy in theory, but criticized and ultimately rejected it as too narrow an approach to economic dislocation by limiting assistance to groups affected only by lower import tariffs.\(^{17}\)

The proposal, drafted by commissioner David J. McDonald, president of the United Steel Workers, expressed concern that “unemployment caused by government action, as in the lowering of tariffs, should be of particular concern to the government,” particularly in times of economic slowdown.\(^{18}\) The plan called for temporary assistance to communities, companies, and workers threatened by imports, to be given in the form of technical and financial assistance. This approach would presumably encourage import-affected industries to diversify their output, and encourage communities to explore ways to expand employment opportunities with additional financing for privately supported industrial development corporations.\(^{19}\)

In a formal critique of the Randall Commission report, a group of noted economists acknowledged the historical precedent for government assistance in cases of policy-induced economic change, but reiterated a preference for responses that addressed the larger problem of economic dislocation rather than just the tariff issue. They also raised a number of pragmatic questions related to operating TAA programs.\(^{20}\) Two important legislative initiatives emerged from this effort. First, a report evaluating TAA was called for in legislation extending trade agreements authority to the President. Second, the following year, the first of a series of TAA bills would be introduced in the 83rd Congress.

**Early TAA Legislation**

Senator John F. Kennedy, who would eventually see TAA put into practice during his presidency, was an avid supporter of assistance to those negatively affected by trade. In the 83rd Congress, he introduced the Trade Adjustment Act of 1954 (S. 3650). The bill acknowledged the importance of international trade, but also the potential for localized adjustment problems, even when trade benefited the nation as a whole. The 83rd Congress did not act on this bill, but Senator Hubert Humphrey introduced an identical version in the 84th Congress. Originally introduced as a stand-alone bill, it was subsequently attached as an amendment to H.R. 1. The bill extended trade agreements authority to the President, linking TAA to the authority of the President to enter into reciprocal trade agreements.\(^{21}\)

The Kennedy/Humphrey bills, among others, proposed that where a reduction in tariffs on competing articles “have been found either to threaten or to have caused serious injury to a domestic industry,” that a board consider application for assistance from firms, communities, industrial development corporations, employees, or organizations representing employees.

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\(^{18}\) Ibid., p. 55.

\(^{19}\) Ibid.


\(^{21}\) Other bills would be introduced in the 86th Congress before becoming law in the 87th Congress.
would be limited to a period of adjustment and was not to be considered a permanent subsidy. The goal was to respond to negative effects of a liberal trade policy without resorting to protectionist policies.\(^2\) As would be the fate of future TAA bills in the 1950s, Congress took no action, but TAA became increasingly solidified as part of the U.S. trade policy debate.

Both the Democratic and Republican platforms of the 1960 presidential election placed foreign economic relations at the center of their agendas. The Democratic platform included a specific appeal for TAA as part of an expanded trade policy. The Republican platform, by contrast, had no such proposal, giving added weight to the escape clause and peril point provision.\(^3\) The GATT Dillon Round was concluded in 1961, in which the United States agreed to cut the tariffs on 61 items below their peril point.\(^4\) This development marked a departure from earlier, more cautious negotiated positions which, coupled with high U.S. unemployment, created a policy environment conducive to assisting trade-affected constituents.\(^5\)

**Trade Expansion Act of 1962**

The global market expanded briskly following World War II, and the growing importance of the then-European Economic Community (EEC) nudged U.S. policy further toward trade liberalization. Forming a trade pact with one of the most important markets in the world was not only considered an economic imperative, but central to achieving lasting world peace by defusing tension over protectionist policies. The United States also faced balance of payments pressures, modest unemployment, and the growing Communist threat, so trade policy had become an essential ingredient of foreign economic policy. In this light, many considered the Trade Expansion Act of 1962 to be the most important legislative initiative of the 87th Congress.\(^6\)

The 1962 Trade Act not only gave the President unprecedented “tariff-cutting authority,” particularly with respect to a critical trade partner, but added a whole new approach to dealing with domestic resistance to trade liberalization—trade adjustment assistance. TAA stood in contrast to the escape clause and peril point (the latter dropped in the 1962 act). These options were well honed in the 1950s, despite pressure by the executive branch to limit their use. TAA was also a different and more highly targeted approach than the escape clause, focusing on specific firms and workers, rather than an entire industry, hurt by “concessions granted under trade agreements.” TAA was offered in the form of increased and extended unemployment benefits, retraining and relocation allowances, loans and technical assistance for firms, and special tax deductions.\(^7\)

TAA shifted the trade debate by acknowledging more fully in legislation the costs of trade liberalization. It was also politically effective, generating support from labor constituencies.


\(^5\) Ibid., p. 263-264.

\(^6\) Ibid., 261.

\(^7\) P.L. 87-794, Title III and ibid., pp. 249, 255-256.
without turning to more protectionist responses. It is notable that a relatively lengthy and broad “negotiating authority” was achieved in a bill that also included TAA for the first time. Despite passage with bipartisan support, it was, nonetheless, the most controversial aspect of the bill. The House mounted stiff resistance to TAA from Republicans and some conservative Democrats, who objected to special treatment for tariff-affected workers and firms, and who sought a separate vote on TAA. Despite this effort, the bill was debated under a closed rule, prohibiting amendments, and passed with bipartisan support, despite a majority of House Republicans voting against it. The Senate rejected attempts to delete or modify the TAA provisions, and proceeded to pass the bill with broad support and only minor amendments.\(^{28}\)

The 1962 Trade Act also changed the nature of trade legislation. In recognizing the need to address domestic concerns as part of trade liberalization, Congress and President Kennedy incorporated TAA into broader trade policy. Previously, Congress concerned itself with (1) conveying a specific trade agreements authority to the President, which in turn (2) would lead to new trade agreements, without the need for further congressional action. After 1962, it would become difficult to consider new trade agreements authority without taking up TAA, and it became increasingly likely that prospects for congressional support for new trade agreements would also hinge on such an accommodation.

**The Failure of TAA: 1963-1974**

TAA initially achieved one goal: greater support from labor groups for trade liberalization. By 1971, as the U.S. balance of trade turned to deficit for the first time since 1888, and perceptions of lost income and jobs to foreign competition grew, this support began to erode. The failure of TAA to provide significant relief from imports in its first decade of operation added to labor’s concerns. From 1963 until 1969, not one of the 6 worker or 12 industry-wide petitions for TAA led to assistance. The eligibility criteria were tough to meet, requiring demonstration that the imported article was increasing, that the increase “was caused in major part” by the tariff reduction, and that the increase was the “major cause” of injury to the firm or worker. The multistep process also took months to complete and was costly for the applicants.\(^{29}\)

In hindsight, the inability to demonstrate injury and the laborious administrative procedures combined with strict U.S. Tariff Commission (USTC) rulings led to a deepening dissatisfaction with TAA. Although USTC adjudication would become more relaxed in the early 1970s, and the number of affirmative rulings would rise, they were still only a fraction of total petitions, and the political tide had already turned on TAA.\(^{30}\) Pressure mounted to address programmatic deficiencies, but by 1972 organized labor formally rejected the program for the time being. In hearings before the House Subcommittee on Foreign Economic Policy of the House Committee on Foreign Affairs, leaders of the AFL-CIO came out against the program, as well as trade liberalization in general. The sentiment is reiterated by one trade expert: “So in the first 30 postwar years, import-affected industries that played the trade policy game by the legal rules

\[^{28}\] Ibid., p. 277.

\[^{29}\] Charles R. Frank, Jr., *Foreign Trade and Domestic Aid* (Washington, DC: The Brookings Institution, 1977), pp. 4-5 and 40-47. Other administrative relief from imports such as the escape clause and anti-dumping rules also proved to be difficult to obtain.

generally lost out” and pressure mounted for Congress to intervene directly for constituents, an option that the trade remedy rules “were intended to avoid.”31 Critics called for major adjustments to the TAA eligibility criteria and administrative procedures, but the Nixon Administration offered a trade bill that actually diminished TAA. As the bill wound its way through Congress, however, both the House and the Senate not only restored all TAA benefits, but increased them and made changes that would facilitate program implementation. This was accomplished in the Trade Act of 1974, one of the most far-reaching trade bills in U.S. history.32

Trade Act of 1974

Unlike in 1962, TAA was not the most controversial trade issue in 1974, although Congress still paid it considerable attention. Despite intentions to the contrary, TAA had so far done little to encourage retraining or relocation of workers, and few firms capable of recovery received meaningful assistance. Providing additional unemployment insurance was its most noted accomplishment, and not one deemed by some as particularly effective in addressing injury from imports. Although numerous bills were introduced that would address many of TAA’s perceived weaknesses, Congress passed none of them until TAA was once again united with the major 1974 trade bill providing for renewal of trade agreements authority. Originally crafted by the Nixon Administration, the draft trade bill acknowledged the deficiencies of the TAA program, and effectively gutted it. Congress, however, decided to retool rather than retire the program.33

Among the major changes, the eligibility criteria were made less stringent so that imports no longer had to be the “major factor” of threatened or actual dislocation, meaning more important than all other causes combined. Congress replaced this test with criteria requiring demonstration that a significant number of workers had lost their jobs, that a firm’s sales had decreased, imports had increased, and that the imports “contributed importantly” to the declines. Determinations also were moved to the U.S. Department of Labor and the U.S. Department of Commerce for workers and firms, respectively, leaving escape clause determination to the newly named U.S. International Trade Commission (USITC). Requiring the two departments to act within 60 days versus six months for the USITC often made the TAA option preferable to escape clause action.34

Other notable changes included adding a new program for communities, increasing worker and firm benefits, and providing special assistance for older displaced workers, or those who tend to make up a larger portion of plant closings compared to layoffs.35 Congress also included strong language indicating its intent that the program be used as a meaningful form of relief from

32 Charles R. Frank, Jr., Foreign Trade and Domestic Aid, p. 5.
34 Ibid and P.L. 87-794, §301.
35 Plant closings do not discriminate among employees, and so capture older and more experienced workers who often make up much of the work force. By contrast, layoffs, which are generally based on seniority, tend to affect younger workers disproportionately.
imports. In the end, the Trade Act of 1974, known for its dramatic changes in how trade agreements would be considered under new expedited procedures, also provided a congressional imprint of support for TAA by carefully considering ways to enhance the program, and ensuring its prominence by linking it to the major trade bill providing renewed trade agreements authority to the President.

The Trade Agreements Act of 1979 and the 1980s

In 1979, U.S. trade policy took a major step with ratification of the GATT Tokyo Round of multilateral trade negotiations. For TAA, however, it marked the beginning of a long period of decline. Separate legislation to extend and expand the program passed the House, but failed to move through the Senate. Although Congress eventually reauthorized the program, by the early 1980s, TAA had become a victim of its own growth, negative program evaluations, and changing political and economic priorities. The declining automobile industry proved to be one catalyzing factor in its demise. The slowing economy and increased Japanese imports led to large layoffs and related “explosion of TAA claims,” which at the time resulted in historically generous benefits. This combination multiplied TAA program costs to the extent that President Carter, generally a supporter, expressed concern over the budgetary impact. Although he agreed to a two-year extension, TAA could not escape the impending deep budget cutting of the incoming Reagan Administration.

Congress extended TAA in the Omnibus Budget Reconciliation Act of 1981, but the act reduced benefits and eliminated $2.6 billion from the budget. Detractors cited as cause a General Accounting Office (GAO) report that challenged the program’s effectiveness to bring about adjustment rather than simply pay out additional benefits. High unemployment provided a reason for Congress to support TAA, but Congress extended it only through FY1983, again with much diminished finances and tightened standards for eligibility, particularly for unemployment benefits. By 1983, the Reagan Administration openly sought to terminate the program (as did his successor President George H. W. Bush), which was spared in reduced form by a congressional extension through FY1985.

After two very short extensions and a three-month lapse, TAA was finally extended for six years, through FY1991, as part of deficit-reduction legislation passed in 1986. Its programs were again trimmed with, for example, the elimination of all loans, loan guarantees, and other direct financial assistance to firms, providing only technical assistance, the basis of the firm program today. It received additional extensions first through FY1993 in the Omnibus Trade and Competitiveness Act (OTCA) of 1988, and second, through FY1998 in the budget reconciliation bill of 1993 (see the Appendix). The lengthy extensions appeared to be inversely proportional to the budgetary effort in the bills.

36 Charles R. Frank, Jr., Foreign Trade and Domestic Aid, pp, 63-67.
38 Ibid., and Destler, American Trade Politics, p. 150.
In short, beginning in the 1980s, TAA came under severe pressure. Evaluations criticized the program’s effectiveness and rising costs, making it more difficult to support, even as a form of leverage to promote trade liberalization. TAA was also caught up in the deficit reduction negotiations, losing much of the clout it may have had years before, when it was part of finding compromise in broader trade and foreign policy debates. Two of its longest extensions were for much reduced program commitments, both done in budget rather than trade bills, where it was divorced from its primary policy rationale. But even within the trade policy debate, emphasis was shifting back toward import relief, as seen in the rise of special protection in the form of voluntary export restraints (VERs), and countervailing duty (CVD) and antidumping (AD) petitions. These became core negotiating objectives during future GATT rounds, temporarily relegating TAA to the back seat of the trade policy debate.42

**NAFTA and the Trade Act of 2002: TAA Expansion**

The major trade events of the 1990s, occurring relatively early in the decade, were passage of the North American Free Trade Agreement (NAFTA) and the GATT Uruguay Round. Negotiations to implement NAFTA were well underway during the 1992 presidential campaign and were highlighted in the debates. Newly elected President Clinton oversaw the implementation of NAFTA, but did so only after a number of conditions were attached, including TAA.43 NAFTA reinvigorated TAA by including a separate program (NAFTA-TAA) that applied only to dislocation related to increased trade with Mexico and Canada. This limited case was the only time that a TAA program has been authorized in an FTA implementing bill, which Congress passed in December 1993. Four months earlier, Congress had already extended the general TAA programs for a five-year period as part of the omnibus budget reconciliation bill.44

In 1999, Congress extended TAA through 2001, at which point it lapsed until reauthorized for five years as part of the Trade Act of 2002. TAA played a major role again in the 2002 debate over the extension of trade agreements authority to President Bush (renamed Trade Promotion Authority—TPA). President Bush and the Republicans pushed hard to renew the long-expired authority, but Democrats were unwilling to provide it unless TAA was reauthorized. With the apparent need for a quid pro quo, the House Ways and Means Committee, under Republican leadership, offered a TAA bill first. The Senate Finance Committee drafted its own TAA bill, and agreement was tentatively struck to keep the votes separate on TAA and TPA.45

After a lengthy and exhaustive legislative process, however, the final bill that would become the Trade Act of 2002 incorporated TAA, TPA, and a host of other trade issues. Despite Republican opposition to the TAA language, Congress revised and expanded TAA programs for five years, through September 30, 2007. Among the key new features, the bill merged NAFTA-TAA with the general program, created government-subsidized health insurance (Health Coverage Tax Credit) for dislocated workers, altered eligibility criteria to include secondary or downstream workers affected by imports, and added a new program for farmers. The bill as a whole passed in a tense,

44 Congressional Quarterly Inc., *CQ Almanac 1993*, pp. 137-175.
close, and some have argued, a bipartisan vote. At this juncture, TAA had once again worked its way into the center of the trade policy debate and trade-related legislation.

**TAA in the New Millennium**

In the intervening years since the Trade Act of 2002, Congress debated TAA reform with an eye on making it more responsive to the complex economic challenges of “globalization.” Congress did not complete legislative action intended to reauthorize and revise TAA programs prior to their expiration on September 30, 2007. As an interim measure, on September 25, 2007, it passed a simple extension through the end of the calendar year (P.L. 110-89).

Competing visions along party lines, however, prevented more comprehensive legislation from passing in either the 110th or 111th Congresses. In the 110th Congress, House Democrats drafted the Trade and Globalization Assistance Act of 2007 (H.R. 3920). It offered a revised approach to TAA that emphasized expanding eligibility to services workers and firms, public sector workers, and industry-wide applicants. It would have eliminated the 2002 requirement that shifts in production be related to specific trade agreements and provided more flexible training opportunities, as well as stricter evaluation requirements. The bill also would have raised program benefits, including higher authorizations for all TAA programs and increased health coverage tax credit and longer income support.

Many House Republicans and the Bush Administration supported TAA reauthorization, but came out against the Democratic option, offering a substitute version instead. They took issue with both the expanded eligibility and spending levels, arguing that they failed to make the needed reforms in efficiency, flexibility, oversight, and program delivery that would make TAA more useful and cost effective. The Republican position also pressed for tying TAA reauthorization to legislation that would renew TPA and implement bills for the then-pending FTAs with Colombia, Panama, and South Korea, whereas the Democrats argued that TAA should be reauthorized apart from these issues.

The House Ways and Means Committee reported favorably on the bill, but the votes on the chairman’s language and multiple amendments offered by Republicans were taken along party lines. The full House passed H.R. 3920 on October 31, 2007. The bill was sent to the Senate for consideration, where a companion (but not identical) bill (S. 1848) had been introduced. The Senate, however, did not take up a TAA bill and program authorizations expired on December 31, 2007. In not reauthorizing TAA, the 110th Congress instead provided short-term funding through consolidated appropriation bills to keep the TAA programs running (see Appendix for legislative chronology).

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48 Ibid., pp. 116-129.

The American Recovery and Reinvestment Act of 2009 and TAA Revision

In the 111th Congress, consideration of TAA reauthorization coincided with the U.S. economy falling into a deep recession following an unprecedented financial crisis. Congress responded with passage of the American Recovery and Reinvestment Act (ARRA) of 2009. This act became the legislative and budgetary vehicle to move TAA revisions that had been developed over the previous years. Basic disagreements over the substance of the TAA bill remained, but Congress reauthorized the Trade and Globalization Adjustment Assistance Act (TGAAA) of 2009 as part of the larger ARRA bill. It extended the programs through December 31, 2010, and revamped them using a revised version of the framework developed in the 110th Congress. This framework included eligibility for service workers and firms, a new communities program, an increased Health Coverage Tax Credit for dislocated workers, and additional funding for all programs, among other changes.50

At the close of 2010, as TAA programs were about to expire again, Congress extended them through February 12, 2012, as part of the Omnibus Trade Act of 2010.51 Higher authorization levels and expanded provisions of the ARRA, however, were only extended through February 12, 2011, although TAA programs continued to operate at their pre-ARRA levels until early February 2012. When the ARRA provisions expired, a basic controversy reopened, largely along partisan lines. Supporters of the expanded TAA saw the TGAAA-passed reforms as long-sought permanent changes needed to modernize TAA for the 21st Century. TAA detractors viewed the lapsed expansion of TAA reforms as the appropriate outcome of a limited-life stimulus bill. The debate took on new life early in the next Congress.

TAA Reauthorization and Trade Agreements in the 112th Congress

At the beginning of the 112th Congress, TAA program authorizations were set to expire on February 13, 2012. Basic disagreements over TAA remained entrenched in Congress, with a strong Democratic base arguing for continued revision and expansion, and many Republican Members voicing either strong opposition to the concept and programs, or support for a different set of reforms. TAA proponents reiterated the need to assist those hurt by “trade and globalization,” while opponents increased their critique of TAA for its lack of effectiveness and high costs.52 Budgetary considerations loomed in the background of all these discussions, as did intensifying debate over passage of implementing legislation for free trade agreements (FTAs) with Colombia, Panama, and South Korea (KORUS).

Despite many partisan disagreements, the desire to find a path forward on passage of TAA and the FTA implementing bills gained momentum. As in times past, TAA became the linchpin for

51 P.L. 111-344.
legislative action on major trade bills. Two issues had to be resolved if legislation was to move forward. First, Congress had to write a TAA bill that would garner sufficient bipartisan support in both houses. Second, because of strong differences of opinion and increasing distrust between legislative and executive branches, a legislative path was needed that would ensure passage of all three implementing bills and the TAA legislation, in tandem.53

**Legislative Procedure**

TAA reauthorization was first attached to the Senate draft implementing bill for the KORUS agreement as a way to ensure that TAA would pass with the FTA implementing bills. As a legislative vehicle, however, this approach presented a number of complications. First, FTA implementing bills considered under TPA legislation require that they contain only provisions changing laws or providing new statutory authority that are “necessary or appropriate” to implement the agreement, raising the question for some as to whether the TAA provisions met this standard.54 Second, many Members in both parties and houses of Congress had varying viewpoints on each of the FTAs and TAA, and so preferred four separate votes. These fundamental disagreements revealed themselves in a party-line vote on approval of the KORUS agreement in the Senate Finance Committee “mock markup.”55 The House version of the draft implementing bills for the FTAs did not include a TAA provision, leading to another round of party line votes in the Ways and Means Committee “mock markup.”56

To address myriad concerns and the potential for deadlock, congressional leaders and the White House developed an elaborate alternative that virtually ensured expeditious passage of all four bills. Congress settled on introducing four separate bills: TAA reauthorization (H.R. 2832); Colombia FTA implementation (H.R. 3078); Panama FTA implementation (H.R. 3079); and South Korea FTA implementation (H.R. 3080). Moving the bills involved fast-paced and highly nuanced procedures.57

The process began on September 7, 2011, with House passage of a bill to reauthorize the Generalized System of Preferences (H.R. 2832). The bill was sent to the Senate, where it was amended with the addition of what would become Title II, the Trade Adjustment Assistance Act of 2011. On September 22, 2011, the Senate agreed to the amended bill, 70-27, after which it was

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54 This point alone engendered considerable disagreement. Supporters of this approach noted that NAFTA implementing legislation included TAA provisions. Opponents pointed to such provisions as being NAFTA-specific, not applying to reauthorization of the overall TAA program, which had been done three months earlier in separate legislation. The “necessary or appropriate” language, however, is subject to congressional interpretation, and opinions differ as to whether the NAFTA-TAA example constitutes an exception or precedent for inclusion of TAA in an FTA implementing bill.

55 Inside U.S. Finance Approves FTAs, *TAA at Mock Markup, Rejects All Amendments*, July 8, 2011.


57 TAA faced at least two hurdles given Republican opposition. First, once introduced, the FTA implementing bills had to be voted on, but TAA was subject to consideration under normal rules. Therefore, if TAA did not pass ahead of these bills, there was no leverage or certainty that it would be approved afterward in the Republican House. Second, Senate action could not be guaranteed either given the possibility of filibuster. The legislative procedures that were agreed upon included having the Senate act first on TAA. Along with House Republican assurances, these procedures were intended to minimize, if not eliminate, the possibility on inaction on TAA.
sent to the House. In separate action, President Obama sent the three FTA implementing bills to both houses of Congress. The House Ways and Means Committee favorably reported out the three FTA implementing bills on October 3, 2011. On October 6, 2011, the House Committee on Rules issued a closed rule covering all four bills.

On October 12, 2011, both the House and the Senate acted to complete passage of all trade bills. The House passed the three implementing bills in quick succession, sending them to the Senate for approval later that evening. The House then took up H.R. 2832, as amended and passed in the Senate. It was considered under a rule that waived all points of order and allowed for one hour of debate. The House passed H.R. 2832 by a vote of 307-122, approving TAA reauthorization with bipartisan support. President Obama signed the bill into law on October 21, 2011 (P.L. 112-40).

The Compromise TAA Bill

Congressional leaders and the White House agreed on a compromise TAA bill (the Trade Adjustment Assistance Act of 2011) that found a middle ground between the provisions in the Trade Act of 2002 and the TGAAA. Despite lingering opposition by some, it was broadly understood that TAA was essential to move the FTA implementing bills, so both parties and houses of Congress eventually came to accept this solution and passed them all.

The TAA bill reauthorized the workers, firms, and farmers programs through December 31, 2013. TAA for communities was discontinued because it was considered duplicative of other federal programs, but one component, the trade adjustment assistance community college and career trading grants, was retained. Many, but not all, of the enhanced programs and funding levels contained in the ARRA were reauthorized, including renewing eligibility for services workers and firms, increasing income support for workers undergoing job training, setting the Health Coverage Tax Credit at 72.5%, expanding funding for training benefits, and reinstituting more detailed program reporting and evaluation requirements.

There were some funding reductions from ARRA levels for job search, relocation assistance, and wage insurance for older workers. Public sector workers were dropped as eligible for benefits. Eligibility is retroactive to the expiration date of the ARRA enhancements. The firms and farmers TAA programs were reauthorized at annualized levels $16 million and $90 million, respectively, less than in ARRA, but comparable to current (and historical) appropriated levels.

Although many opponents of expanding TAA programs spoke out against the reauthorizing legislation, its ultimate passage once again suggests that TAA remains an integral part of the
debate over trade liberalization. Without providing assistance to those hurt by trade liberalization, moving ahead with the trade policy agenda remains a difficult proposition, an outcome consistent with congressional voting trends on trade legislation since 1962.

Outlook

Some 50 years after its inception, TAA remains a hotly debated topic in Congress. Despite partisan disagreements on how best to structure, if even retain TAA programs, moving ahead with trade liberalizing legislation still requires compromise that includes TAA. Nonetheless, a lingering disagreement exists as to whether TAA and TPA should be tied together in legislation. One perspective argues that TPA should have been included with TAA renewal, and its absence was sufficient reason to vote against TAA. History could be interpreted as supportive of this notion. TAA began and, for its first two decades of existence, received its staunchest support when included in trade agreements authority legislation. This was also the case for the Trade Act of 2002. TAA, however, has also been reauthorized in standalone and appropriations bills in addition to major trade legislation.

In part, reauthorizing legislation for TAA has varied in type for many reasons. Although TAA has been an important component of the “national trade policy” debate, TAA reauthorization bills have not always coincided with the granting of trade agreements authority or TPA. For example, at times when there has either been a long renewal of TPA (e.g., 1979-1988), or no renewal for an extended period of time (e.g., 1993-2002), Congress has reauthorized expiring TAA programs without including TPA.

On the other hand, 50 years of history suggest that the debate on TAA tends to return to congressional consideration of broader trade liberalizing legislation—the granting of TPA. Congress often takes this as the appropriate time to amend or extend TAA, in no small part because of the fundamental need to find a balanced political outcome on legislation that gives rise to the basic issue of the cost of freer trade. The reverse, attaching TPA to TAA legislation, has not been common. Nonetheless, with TAA receiving relatively short extensions in recent years, it is possible that future trade debates may see these two issues reunited.

By comparison, TAA has generally not been included as part of the debate over the consideration of implementing legislation for reciprocal free trade agreements. Often such legislative action occurs in a period following lengthier extensions of both TPA and TAA, and so there is little or no need to address TAA in an implementing bill. The lengthy delay from signing the three FTAs to consideration of implementing legislation in the 112th Congress is one factor that altered this particular legislative situation. In the end, Congress decided that the easier course was to keep the implementing bills free of provisions that might be challenged as extraneous under TPA rules. This decision led to a separate authorization bill for TAA, which extended the programs through the first session of the 113th Congress.
## Appendix. TAA Reauthorization, 1962-2011

<table>
<thead>
<tr>
<th>Year</th>
<th>Bill Title</th>
<th>Public Law</th>
<th>Extension Date</th>
<th>Length</th>
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<tbody>
<tr>
<td></td>
<td>Lapses until March 1986</td>
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<td></td>
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<tr>
<td>1988</td>
<td>Omnibus Trade &amp; Competitiveness Act</td>
<td>P.L. 100-418</td>
<td>Sept. 30, 1993</td>
<td>2 years</td>
</tr>
<tr>
<td>1998</td>
<td>District of Columbia Appropriations</td>
<td></td>
<td>June 30, 1999</td>
<td>9 months</td>
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<tr>
<td></td>
<td>Lapses Sept. 30, 2001, to August 6, 2002</td>
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<td>2008</td>
<td>Consolidated Appropriations Act of 2008&lt;sup&gt;a&lt;/sup&gt;</td>
<td>P.L. 110-161</td>
<td>Dec. 31, 2008</td>
<td>1 year</td>
</tr>
<tr>
<td>2009</td>
<td>American Recovery &amp; Reinvestment Act (ARRA) of 2009&lt;sup&gt;a&lt;/sup&gt;</td>
<td>P.L. 111-5</td>
<td>Dec. 31, 2010</td>
<td>2 years</td>
</tr>
<tr>
<td>2010</td>
<td>Omnibus Trade Act of 2010&lt;sup&gt;b&lt;/sup&gt;</td>
<td>P.L. 111-344</td>
<td>Feb. 12, 2012</td>
<td>13 months</td>
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</table>

### Source: CRS.

<sup>a</sup> Appropriations only.

<sup>b</sup> Expanded provisions under the ARRA lapsed from February 12, 2011, to October 2011. TAA programs were reauthorized at pre-ARRA levels until February 12, 2012, in the Omnibus Trade Act of 2010.

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