Petition: we Want More from Our S mores!

Dear David West, CEO of Hershey

I am asking Hershey Company to become a leader in sustainable cocoa production by purchasing Fair Trade Certified cocoa for your candy bars. With a label from an independent third party certifier, consumers have a way of knowing that Hershey is working to respect farmers and the environment, and end abusive child labor in the cocoa industry. Fair Trade is the only label that gives farmers a fair price for their cocoa beans so they can support their families and escape poverty.

	ZIP CODE	EMAIL ADDRESS	# OF FAIR TRADE S'MORES YOU ATE	TOOK FAIR TRADE PLEDGE?	REGISTERED FOR S'MORES ONLINE?
FIRST NAME:					
LAST NAME:					
SIGNATURE:					
FIRST NAME:					
LAST NAME:					
SIGNATURE:					
FIRST NAME:					
LAST NAME:					
SIGNATURE:					
FIRST NAME:					
LAST NAME:					
SIGNATURE:					



Please don't forget to mail your petition within a week, so we can keep track of the progress we are making toward our goal of 1,500 s'mores! but no later than September 14.

Mail your petition to International Labor Rights Forum, 2001 S St. NW #420, Washington, DC 20009 www.globalexchange.org/cocoa