Research Brief:

Total Compensation Gaps are Distinct from Wage Gaps

Research presented at the
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Improving Employment for People with Disabilities

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Overview

While the disparity in wage and salary income between workers with and without disabilities is well documented in the literature, less is known about the gap in total compensation. Health insurance, mandated benefits, and days of leave for vacation or illness are examples of the additional forms of compensation that comprise roughly 30 percent of total hourly compensation costs by firms for workers.

<table>
<thead>
<tr>
<th>Per Hour Employer Costs for Employee Compensation</th>
<th>All Workers (Civilian)</th>
<th>Management Occupations</th>
<th>Service Occupations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Per Hour Total Compensation</td>
<td>$31.00</td>
<td>100%</td>
<td>$51.52</td>
</tr>
<tr>
<td>Wages/Salaries</td>
<td>$21.44</td>
<td>69.2%</td>
<td>$35.75</td>
</tr>
<tr>
<td>Benefits</td>
<td>$9.56</td>
<td>30.8%</td>
<td>$15.77</td>
</tr>
</tbody>
</table>

Source: Table 1 Employer Costs for Employee Compensation (BLS, June 2013, last modified September 11, 2013) http://www.bls.gov/news.release/archives/ecec_09112013.pdf

Is there a difference between the wage gap and the total compensation gap between those with disabilities and those without? If so, why? And, how big? One plausible explanation could be that individuals with disabilities may prefer jobs that offer more generous health insurance coverage to jobs with higher wages and salaries. This is because higher wages and salaries are not enough to offset the foreseeable needs for health insurance for people with disabilities. If people with disabilities seek out employers who offer a larger share of compensation in nonmonetary benefits, the total compensation gap could be smaller than a pay gap calculated in a manner that excludes such benefits.

A new Cornell University study uses special data on details of compensation mix merged with large national household survey data sources and finds that the “total compensation” pay gap is narrower than the wage and salary pay gap. This is consistent with the idea that employees may make job search decisions based upon total compensation concerns not just wages/salary alone.

Data Sources and Issues

The American Community Survey (ACS), the Current Population Survey (CPS) March Supplement, Health and Retirement Survey (HRS), and Survey of Income and Program Participation (SIPP) are four population-based surveys that contain rich demographic, income, employment, and disability information and where the person is the unit of observation. The figure below displays kernel density estimates of the distributions of wages for disabled and non-disabled workers in each dataset (for full-time male workers and wages truncated at the five top percent). Utilizing a variety of datasets to explore the total compensation gap is important, since the results are not identical due in part to differences across the surveys in sampling frame, disability definitions, and earnings measures.
These figures display information on wages for fulltime male workers. Examining the “total compensation” gap between those with and without disabilities requires knowledge of other types of compensation, and detailed data on employee benefits are sparse in the large national survey datasets aforementioned. It is possible, however, to explore the total compensation gap by integrating into these survey data very specific occupation-level compensation details from a comprehensive business establishment survey -- the Employer Costs for Employee Compensation (ECEC). We use special, restricted-access ECEC data at the U.S. Bureau of Labor Statistics on very detailed occupations, merged with the demographic household surveys mentioned above.
Occupational Sorting by Disability Type

The figure immediately above displays the fraction of full-time employed males by disability and broad occupation categories in the 2010 Current Population Survey (CPS). It illuminates how workers match into occupations by disability type differentially. Fulltime male employees with a disability are relatively less likely to work in management, business, finance, and professional occupations. They are more likely to find employment in occupations that involve production or transportation, which tend to be associated with lower levels of pay. This sorting into jobs may be related to the mix of compensation presented to workers with disabilities, as well as to the gaps in earnings between those with and without a disability.

Empirical Findings

To explore the gap in pay and total compensation between employees with and without disabilities, an empirical model is estimated that includes controls for occupation, labor force experience, education, industry, and demographic characteristics. Results from all data sources indicate that the estimated percentage total compensation gap is smaller in magnitude than the percentage wage gap between people with and without a disability. As an example, for the ACS, this means that men who work full-time and report any disability earn about 9.3 percent less than their nondisabled peers, whereas their total compensation is only about 6.7 percent lower, as illustrated in the first two bars in the chart that follows. (Variation in total compensation and wage/salary pay gaps across disability type, as estimated using ACS data, is illustrated in the remaining six pairs of bars in the chart – the smallest pay gap estimated for those with a hearing impairment.)
Taken cumulatively, these findings are consistent with the idea that employees make tradeoffs between wage/salaries and non-wage-and-salary benefits in their decisions to work. For this reason, using only wage and salary data is not sufficient to fully understand earnings gaps faced by people with disabilities.

**Conclusion**

Employer policies and practices can enhance labor market outcomes for people with disabilities. In order to attract and retain workers, an adequate balance of pay and benefits should be considered in the total compensation package. In light of the results of recent research, those seeking to place or hire individuals with disabilities may want to reevaluate the importance of non-wage-and-salary benefits.

The fact that a gap persists for persons with disabilities relative to those without is noteworthy. Additional research is warranted to determine the underlying source of this differential and to assess differential reasons for the change in the estimated gap. Probing the roles of employment type (e.g., full-time as compared to part-time) and gender are intriguing extensions of this research.

This brief summarizes the research article “Wage Gaps and Total Compensation Gaps by Disability Status” by Kevin F. Hallock, Xin Jin and Linda J. Barrington, 2013, Cornell University Working Paper. Hallock, Jin, Barrington, and Melissa Bjelland authored this research brief.
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